



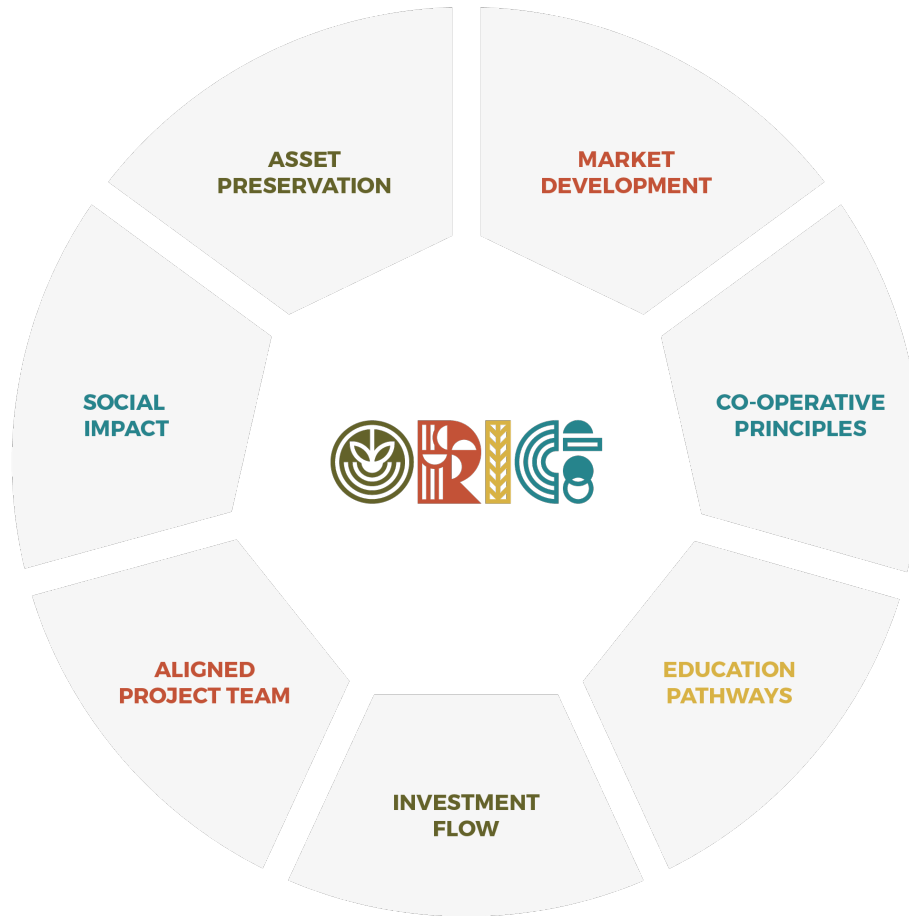
ORGANIC AND REGENERATIVE INVESTMENT COOPERATIVE

www.organicinvestmentcooperative.com.au

Preserving family farmland

Caring about farmers – one by one

The Mission of ORICoop



A Co-operative of organic farmers, eaters and investors that care about best practice land stewardship, aligned member values and long term farm legacy ... one farm at a time.

True Values

Why is organic agriculture an integral part of the future of agriculture?

Community



Value increase through short supply chains, and local provenance
Better efficiencies in technology to reduce high labour costs

Farm Land



Biologically active farmland that builds a healthy eco-system
Climate resilient fertility that is based on sustainable ecology

Water



Decreasing the toxins and pollutants across water systems
Increased water efficiency due to high levels of carbon in soils

Biodiversity



Dedicated area of each farm as the biodiversity (min 5%) component
Valuing wildlife, forested areas and eco-systems as part of farmland

Bushfire Appeal

What does direct action look like?

Fundraising



Building the story of need, combined with the reality of situation
True value and connection with those in need.

Farm Stories



Understanding the depth of situation and the extent of needs
Empathy is key, aligned purpose, we are in this together

Expertise



It's not about the money. It's about expertise, the best pathway to
recovery and being there for the long term

Integrity



Robust funding mechanism, that can withstand prejudice, misguided
intent. Co-operatives have a unique member to member value

Special Thanks

It takes a tribe to raise a child, and it takes a community to look after farmers in need. These particular supporters went above and beyond to support the Bushfire Appeal. These significant contributions will not be forgotten.



**Dr Bronner,
from the US**



**CERES
Fair Food**



**Luscious Locals,
Bendigo Region**



**Common
Ground Project**



**Organic Food
Café (Stirling, SA)**



**Dunn & Walton,
Western Aus**



**Zealy Bay
Sourdough (Vic)**



**WWOOF
Australia**



**Biodynamic
Marketing Company**

First Steps to Disaster Recovery



Ascertain disaster need

- Activate community, how can they be involved?
- Connect story, create local action plan
- Build volunteer team based on needs



Find your local action partners

- Collective and targeted action
- Past experience, elders, wise people
- Build your pathway to make a difference



Fundraising mechanism – which one suits?

- Charity (check their ethos)
- Local community group
- Local cooperative – direct member to member

Direction Action from ORICoop



Each farm application received:-

- **Funded soil & biology tests as starting point**
- **Support phone call – are you ok?**
- **Appointed specialist organic farm consultant**



Action Plan established between farm & consultant including:-

- **Restoration plan for farm business**
- **Soil, land and ecosystem recovery**
- **Strategic funding application**



Bushfire Committee:-

- **Rating of each farm based on funding criteria**
- **Consideration of size, merit & damage to farmland**
- **Terms of Reference with aligned values**

Introducing....

Two certified organic farmers – two different regions. Two different production systems. One thing in common.

A bushfire that has destroyed their business and farm. Here is a small part of their story.



Christine Watts

- **Blue Sky Organics**
- **Their story of fires through East Gippsland**
- **Volunteering and collaborative spirits**



Kym Green

- **South Australian orchardist**
- **Tough years, from hail storms to bushfires**
- **Remembering what is important**











Need for Feed transported each load.

* Loads of certified organic fodder generously donated to bushfire affected farmers



For some organic farmers – the tragedy was in the movement of the fire through Orchards.







Outcomes of Appeal



- 6 fire affected regions, 14 organic farm applications
- Many farms have still received little external support
- All farms now with action plans & restoration pathways



- \$85,000 raised direct from community
- Monies to be distributed according to ethos of ORICoop
- True value of member to member owned cooperative
- Regional and volunteer collaboration critical



- Beyond Bushfire Appeal
- Pathway to Emergency Fund for organic businesses
- Funding mechanism to replicate and scale
- Farmers in need need community not charity

Where to from here?



- Seeking funding for case studies for each farm recovery
- Funding for Local workshops identified by each region
- Local community connection between producers

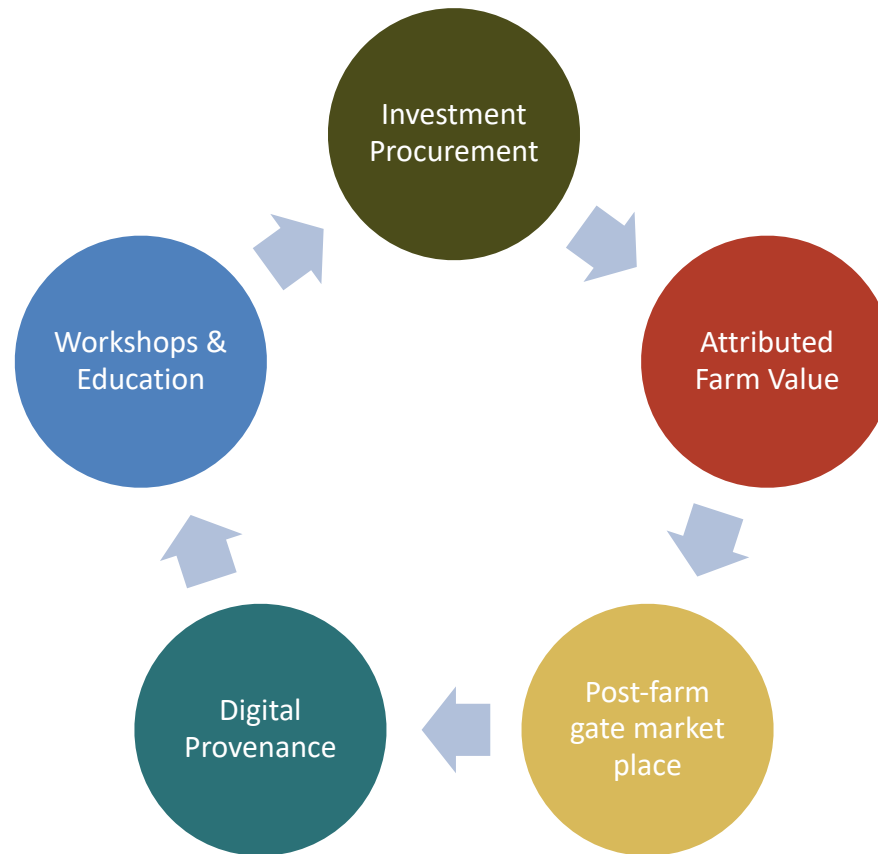


- Ecological recovery through biodiversity & wildlife
- Ongoing support for farmers recovery journey
- Member to members support



- Emergency Organic Farm Fund
- Pathway for localised action in future events
- Transition and investment pathways for retiring farmers

What else does ORICoop do?





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